

ACING INVESTMENT BANKING APPLICATIONS

Sam Brown- Senior Careers Consultant

Session objectives

- Understand the application process
- Identify what Investment Banking recruiters look for
- Establish what makes a strong CV
- Learn what goes into a tailored application statement





Hands up if you

- Want to apply for a Spring Week?
 - Are you 1st year of 3 year degree?
 - Are you 2nd year of a 4 years degree?

- Are applying for a penultimate year internship?
- Are applying for a graduate role/internship?



THE APPLICATION PROCESS



Application Steps

1. Apply with a CV & motivational statement/s



2. Online tests (numeracy, logic,)



3. Video/Telephone Interview



4. Assessment Centre/ Superday incl final interviews





Goldman Sachs Application Process 2023/24



Application

CV

- Academic history
- Extracurricular / Leadership activities
- Languages
- Technical skills

Motivational Statement

- 300-word limit
- Proper spelling and grammar
- Expand on your CV
- Structure: Why GS? Why division? Why you?



HireVue Interview

- Structured Interview
- Competency & Behavioural questions
- 5x Competency &/or Behavioural questions
- 1x Divisional question (exc. Engineering)
- 30 seconds to prepare for each question
- 2 minutes to answer each question



Super Day Interview

- Structured Interview
- In person or via video conference
- 3x 30 minute interviews
 - Engineering 2x 45 minutes
- Assessing potential
- Divisional Interviewers
- Variety of levels

WHAT EMPLOYERS WANT





The secret to a strong application is tailoring it to what the employer wants

Spring Weeks – what employers want

skills + values + passion



Discipline or degree is not important. We are looking for individuals who can balance teamwork, integrity, intellectual curiosity and leadership potential with a passion for excellence and an interest in the financial markets.

Goldman Sachs – For Autumn 2023 applications

Strong academics are important, but you'll also need to demonstrate key qualities such as teamwork, leadership and problem-solving skills, a genuine interest in the financial markets. Fluency in English and a second language desirable

Bank of America- For 2023 applications

Internships & Graduate level – what employers want

higher level skills + values + <u>proven</u> sector passion & knowledge



INTERNSHIPS – PENULTIMATE YEAR

- •<u>Interest</u> in AND <u>some</u> understanding of the financial markets
- •Word, <u>Excel</u>, PowerPoint & some coding if technical role
- On track for 2:1
- Some financial modelling experience
- Attention to detail & highly accurate
- •Works at speed to shifting priorities
- Deliver results to tight deadlines

GRADUATE LEVEL

- <u>Passion</u> for & <u>strong</u> understanding of markets, firms, division & role
- •2:1/1st from top University
- Leadership potential
- Client Service mindset
- Affinity with firm's values & culture
- Integrity

EVIDENCING WHAT EMPLOYERS WANT

Insight Days



UK & abroad

WARWICK
STUDENT OPPORTUNITY

Projects or research

Mentoring

WP & EDI Initiatives

Shadowing

Pt work

Internship

Volunteering

Virtual internships

Skill	Description	Academic example	Stats Soc Exec	Part-time job	Competitions
Communication	Being clear, concise and focused; being able to tailor your message for the audience and listening to the views of others.	Module ST012 - write short reports Module MR-091 - group presentation to employers	Able to develop arguments and make some contributions to exec decision making around employer events	Able to make small talk with customers from different social backgrounds, ages and levels of seniority	Confident presenting ideas orally in Maths Olympiad
Teamwork	The ability to manage and delegate to others and take on responsibility. It's about building positive working relationships.	Able to follow instructions and support team leader's direction during group project	Adjusting behaviour to suit different personality types of the exec team eg with shy peer, bossy peer etc	Able to take on range of roles in a waitressing teamshows understanding of other's strengths & flexibility to pitch in when required	Football league team captain. Able to manage conflict, build effective working relationships, contributing to excellent performance
Commercial Awareness	Knowing how a business or industry works and what makes a company tick.	Researched firm at Careers Fair for ES101 module	Knowing what other socs are running and how to attract employers/student s/make money	Able to see when service being delivered can be improved & boss accept my suggestions	Runner up in Warwick Financial Society Stock Pitch Competition

INVESTMENT BANKING CVs



1 SIDE CV ADVICE

- Structure
- Impactful language
- Difference between average CV & a strong, tailored CV





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EDUCATION

London School of Economics and Political Science

Sep 2023 - Jun 2026

- BSc Economics: Expected First Class Honours
- Full-Tuition Scholarship

Winton College

Sep 2015 - Jun 2023

- A-levels: Mathematics (A*), Further Mathematics (A*), Economics (A*), and Chemistry (A*)
- GCSEs: 13 9s, 1 A*
- Awards: Academic Excellence Award, Gold in British Mathematical Olympiad, Full-Tuition Scholarship

WORK EXPERIENCE

McDonald & Co. - Leadership Academy

Jun 2023 - Present

- 1 of 100 selected for 2-year programme, developing critical analysis and professional skills ranging from PowerPoint
 presentation, company research and public speaking.
- Presented findings of strategy group exercise, leading group of 10 students to finish in 1st place out of 10 teams.

VCV Capital Partners - Private Equity Insight Programme

Aug - Sep 2023

- 2-week programme, focusing on technical knowledge, commercial awareness, modelling and presentation skills.
- Conducted due diligence and market research to pitch the take private of Odaco, presenting to executives.
- Built capital structure models and attended calls with LevFin teams at Pierpoint, Gouldman, and Staines.

Pierpoint & Co. - Sixth Form Insight Programme

Aug 2023

- Interacted with 20+ investment bankers and gained knowledge of the divisions of the bank.
- · Won pitching M&A deal pitch competition in team of 6 and presented to senior bankers.
- · Received return offer for the 2024 Spring Week (Investment Banking Division).

Blackshield & Co. - Sixth Form Insight Programme

Jul 2023

- · Shadowed Restructuring, Consumer Retail & Leisure, Industrials, and Business Services teams across a week.
- Took part in an M&A case study on OilSat merger with ThreeWeb, discussing rationale, valuation and execution.

Hawkeyes - Sales Assistant/Cutter

May 2021 - Jun 20

- Worked within a team of 60 at London's most elite bespoke tailor, personally covering 35 clients in 15 countries.
- Delivered an aggregate sales amount of £1.5m whilst becoming salesperson of the quarter in 3Q 2022.

EXTRA-CURRICULAR ACTIVITIES

LSESU Business and Investment Group - Alternatives Subcommittee

Sep 2023 - Present

- 1 of 4 selected from 100+ applicants to host industry professionals and M&A workshops at the LSF.
- Coordinated extensive outreach efforts to cooperate sponsors as well as public sector institutions for sponsors.

BIG Capital - Bootcamp Trainee

Sep 2023 - Present

- 1 of 40 students selected to participate in 8-week training course through BIG Capital, LSE's student fund.
- Produced a pitch on REBU, shorting the stock due to increasing regulatory scrutiny on the sector.

LSESU Basketball Society - First Team

Sep 2023 - Present

- Trained up to 10 hours a week to optimise performance and lead team of 5 students to win Michaelmas tournament.
- Worked alongside coaches to improve team tactics, applying new tactics to improve efficiency by 37%.

Elected to Eton's largest society with 50+ members to host events ranging from speakers' series to seminars.

Winton College Economics Society - President

Sep 2020 - Jun 2022

LSESU Basketball Society - First Team

Sep 2023 - Present

Trained up to 10 hours a week to optimise performance and lead team of 5 students to win Michaelmas tournament.

WARWICK

STUDENT OPPORTUNITY

Worked alongside coaches to improve team tactics, applying new tactics to improve efficiency by 37%.

Winton College Economics Society - President

Sep 2020 - Jun 2022

- Elected to Eton's largest society with 50+ members to host events ranging from speakers' series to seminars.
- Volunteered as economics mentor to younger students, teaching them macroeconomic principles on rates.

OTHER ACTIVITIES

Languages: English (native), Spanish (native), Greek (native), Mandarin (limited working proficiency)

Volunteering: Police Cadets (Team Leader), Army Reserves, Charity Representative

Interests: Football, Greek Mythology, Arabian Philosophy, Origami, Snooker and Dart

Be specific to show your relevant skills

"Increased reported customer satisfaction rate by 20% by providing effective training for more than 15 new employees in a six month period."

Best

Better

Good

OK

WARWICK

STUDENT OPPORTUNITY

"Trained more than 15 new employees over a six month period resulting in increased customer satisfaction."

"Trained new employees resulting in increased customer satisfaction."

"Trained new employees."

Impactful language

- Start lines with action words
- Whole sentences unnecessary
- Qualify AND quantify
- Include skills/qualities firm wants
- Reflect the firm's culture/values
- Avoid repetition



- Collaborated....
- Developed...
- Managed...
- Led...
- Initiated...
- Created...

Read our CV writing style guide and action word list:

CVs (warwick.ac.uk)

MOTIVATIONAL STATEMENTS



MOTIVATIONAL STATEMENT/S

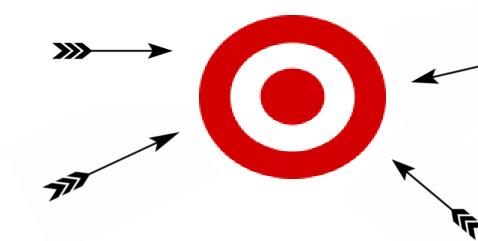
eg Why us? What parts of your studies are relevant?

Most important

200-300 words

For 'Why us?' Try Rule of three

- 1. Why that firm? (100)
- 2. Why that division/s? (100) NB no more than 3 divisions
- 3. Why you? (100)
- Evidence required skills
- Align with firm's values
- Highlight how you have learnt about the firm
- Interest in firm's projects/approach/clients etc
- Commercial awareness
- Passion for investment banking
- Correct spelling and grammar & correct employer name (!)



FINDING VACANCIES & RESOURCES



FINDING VACANCIES

At Warwick

- MyAdvantage vacancies lists
- Careers Fairs & Employer Events/Talks
- Dept weekly newsletters

Externally

- On company websites
- https://www.gradcracker.com/
- https://www.efinancialcareers.co.uk/
- www.brightnetwork.co.uk/
- https://targetjobs.co.uk/
- https://www.ratemyplacement.co.uk/
- LinkedIn
- Student Society messages



STUDENT OPPORTUNITY

Application Advice

Useful Resources

- Breaking into Wall Street 3 interview videos
- IB role specific question preparation
- www.mergersandinquisitions.com/
- https://breakingintowallstreet.com/
- The absolutely perfect investment banking CV
- <u>Investment Banking Resume Template</u>
- Spring Week Guide
- Banking Careers Guide | Banking Jobs Guide

Application/CV Workshops

Careers Service. Employers. Virtual & In-person Diversity Schemes

Careers Service Application check

Book a 15 minute careers appointment





GOOD LUCK Any questions?

